



DODGE COUNTY SHERIFF'S OFFICE

Dale J Schmidt Sheriff **Scott Smith** Chief Deputy

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January Sheriff's Column

2016 Annual Performance Objectives

In 2015, my first year as your sheriff, I set 51 goals to accomplish. I am excited to report that we accomplished 44 of those goals. The remaining seven were re-evaluated and either reconsidered or postponed after careful evaluation.

For 2016, I utilized my staff to make more formal Annual Performance Objectives for the sheriff's office. We established these objectives to better improve our efficiency in operations and service to the community. A few of our performance objectives for 2016 are as follows:

1. Investigate the feasibility of a "Rapid Responder" program for potential use in schools, businesses and other organizations in the event of a mass casualty event such as a shooting or other major disaster type situations. This program develops a communications network for responders and employees to have access to and work together toward ending these situations as quickly and safely as possible.
2. Creation of a Missing Person Search Plan. Currently there is no formal plan to mobilize search teams if someone is called in as a missing person. Dodge County has numerous attractions that may lead to someone going missing including the Horicon Marsh National Wildlife Refuge. Time is of the essence when responding to a missing person and we must be ready.
3. Developing a sheriff's ambassador to the Amish community who have recently established residency in Dodge County. We want to ensure safe operation of horse drawn vehicles with the motoring public, while also addressing other concerns within the Amish community as it relates to law enforcement.
4. Work with businesses and homeowners to develop a database of security cameras in Dodge County. The purpose of this program is to have an additional resource available to all Dodge County law enforcement agencies during investigations. The goal will be to increase the rate of crimes solved in Dodge County.
5. The sheriff's office is establishing a backup dispatch center at the Beaver Dam Fire Department for the purpose of continuing seamless operations should a problem force our communications officers from their normal work environment. This is a capability that most communications centers have and was an unintended consequence of countywide dispatch consolidation.
6. We must develop and increase the use of social media like Facebook and Twitter. At the beginning of 2015 the sheriff's office had about 1500 followers on social media. In one year we

have increased to over 5800. Social media development for 2016 will include the addition of resources other than Facebook to continue keeping the public informed on public safety issues and on operations of the sheriff's office.

7. We are exploring our options of adding one or more Automated License Plate Readers to Dodge County squad cars. The goal will be to help identify stolen vehicles, warrants, non-licensed drivers and other criminal suspects through a safe manner and by adding technology to accomplish tasks that would otherwise be impossible through human efforts.
8. Utilize Wisconsin Department of Transportation grant funds by establishing a countywide OWI and aggressive driving task force including the sheriff's office and local police departments within Dodge County.
9. Implementation of an unmanned aircraft program (drone) which will assist in search and rescue, officer safety, evidence gathering, tactical recon and other incidents where an aerial view is appropriate. This will be done safely, quickly and with minimal cost.

These are just a few of our goals. The full report can be found on our website and includes other core strategies such as "Efficiency of Operations" and "Leadership Development". Rest assured, your sheriff's office has a strategic plan in place to continue our work toward keeping Dodge County a safe place to live, work and visit.